

DEVON ENVIRONMENT FOUNDATION



**TWO YEAR REVIEW
JULY 2020 – 2022**

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“

Nature must be at the heart of our fight to save the planet. People must harness nature's extraordinary powers to turn the tide on climate change"

SIR DAVID ATTENBOROUGH

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OUR VISION

Our ambition is to protect and restore at least 30% of Devon 'for nature' by 2030.

Nature-based solutions allow us to tackle both the climate and nature crises at the same time.



OUR MISSION

We protect and restore nature in Devon by funding local nature-based solutions.

We channel funds to the most innovative or impactful grassroots projects, providing kick-start or scale-up support.

We showcase project successes to inspire hope and action in these challenging times.



Credit: Stephanie Murphy

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OUR THEORY OF CHANGE

We share a theory of change with our parent charity, the Conservation Collective. The activities of our network are divided into different layers and approaches, working in harmony to create long term, systemic change. We track, measure, and evaluate our efficacy based on how our activities (at project, foundation, and network level) drive social, cultural, and economic outcomes and ultimately achieve environmental impacts.



CONSERVATION COLLECTIVE ACTIVITIES



Launching
new foundations



Fundraising



Knowledge
sharing



Quality assurance
& risk management



Speaking with a
collective voice

FOUNDATION ACTIVITIES



Working through
communities



Encouraging more,
and more effective,
environmental
philanthropy



Supporting grassroots
environmental work



Raising awareness
of the natural world
and its value



Improving the effectiveness
of projects that protect, preserve
& regenerate environments



Promoting and
supporting
collaboration



Encouraging businesses
and consumers to act
more sustainably



Influencing
governments and
other institutions

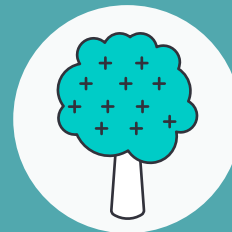
SOCIAL, CULTURAL & ECONOMIC OUTCOMES



People have a greater
appreciation of the
natural world



Governments, public
institutions and media act in ways
that support the natural world



Businesses become
nature positive



Changes in public behaviour to
better preserve, protect and
regenerate the natural world



Reduced waste
and improved
waste management



Increased use of low carbon
technology and energy

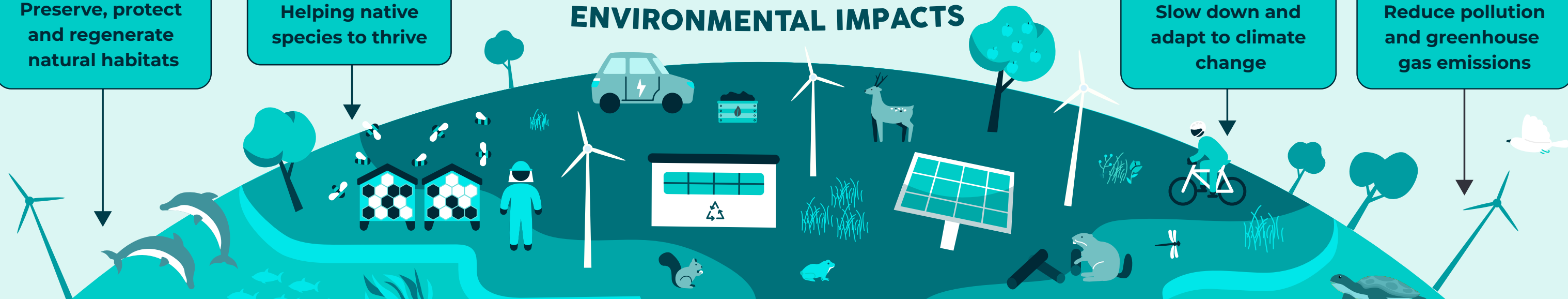
ENVIRONMENTAL IMPACTS

Preserve, protect
and regenerate
natural habitats

Helping native
species to thrive

Slow down and
adapt to climate
change

Reduce pollution
and greenhouse
gas emissions



OUR STRATEGY



Nature-based solutions tackle both the climate and nature crises. They sequester carbon, increase biodiversity, prevent flooding and soil erosion, and reduce or clean up pollution.

Devon is the perfect place to scale-up nature-based solutions due to the many brilliant people dedicated to protecting and restoring its exceptional natural beauty.

We fill a crucial funding gap for smaller, innovative projects. We are independent and agile, directing funds where they are needed quickly to unlock maximum returns for nature.

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OUR WORK

The Devon Environment Foundation specialises in identifying the most innovative grassroots nature-based solutions in Devon. Our Advisory Board of leading local nature experts helps to optimise our grant-making process.

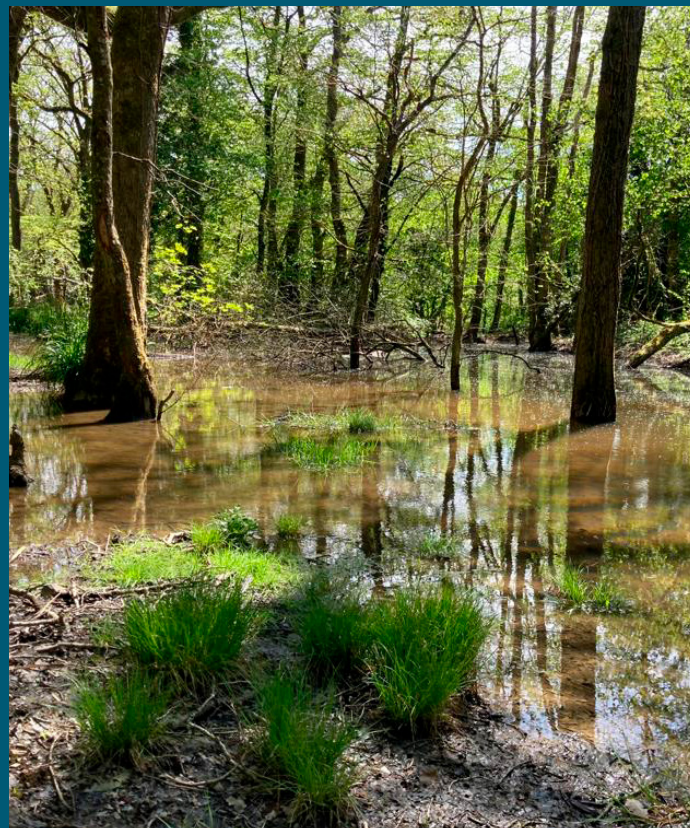


OUR WORK: PROJECT HIGHLIGHTS

UN Sustainable Development Goals



- 1 Regenerative Agriculture**
Kick-starting a new School of Regenerative Land-Based Studies, training 22 apprentices in the pilot year to grow the next generation of regenerative farmers.
- 2 Beaver Reintroductions**
Enabling nature's engineers to populate Devon's waterways where they increase biodiversity and carbon sequestration, reduce flooding and soil erosion, and enhance water quality.



- 3 Plastic Clean Up**
Supporting adventure beach cleaning activities that reach the parts of the coast that other cleaners can't reach, engaging the community and having fun while cleaning up plastic pollution.
- 4 Seaweed Farming**
Funding a pioneering pilot to prove the economic, social and environmental benefits of seaweed farming in the region. Benefits include carbon sequestration and marine biodiversity.



“

Without DEF's support, encouragement, guidance, and funding we would never have been able to dream big and develop a future beacon training centre. Their funding enabled us to help grow the future of regenerative farming, forestry, and food production in Devon and beyond.”

RACHEL PHILLIPS
THE APRICOT CENTRE



OUR IMPACT



Total Devon grants generated

£471k

Direct grants from DEF

£435k

Additional grants leveraged

£36k

Projects funded to date

33

8,750
kg

of coastal plastic cleared

8,000
m²

of seabed protected
by seaweed farms

£562k

Funds raised in first 2 years

1,700

Acres of new meadows mapped



22

REGENERATIVE
AGRICULTURE
APPRENTICES
TRAINED IN
PILOT YEAR

94

WILDLIFE
WARDENS
TRAINED

SUPPORTERS



COLDPLAY



The **Typeface** Group

Vu Online™



e-Xplore Devon
E-BIKE HIRE, SALES & SERVICE



HATTIERS
RUM™
est.2017 - Devon - England

Olympus Power, Rockfish, Vivobarefoot, Lightrock Power, Cosmos, Salcombe Brewery, Coldplay, Invisible Grail, LHC Design, Hattiers Rum, Bower Eco Homes, The Prospect, Harriet George, Sea Adora, Granted, Vu Online, Parlez Clothing, e-Xplore Bikes, the Typeface Group, and many other individual donors. We are very grateful for all your support!



DEF is doing an incredible job of discovering pioneering nature regeneration projects. It's a brilliant way to expand our mission of reconnecting people to nature and their natural human potential, and to kickstart a halo of positive change for a regenerative future."

GALAHAD CLARK,
CEO OF VIVOBAREFOOT AND DEF STEERING COMMITTEE MEMBER

TEAM

Being part of the Conservation Collective allows us to share world-class knowledge and expertise across the network.

DEVON-BASED EXECUTIVE DIRECTOR

Amanda Keetley

STEERING COMMITTEE

Simon Nicholls (Chair)

Mitch Tonks

Ben Goldsmith

Wynne Griffiths

Andreas Kodell

Galahad Clark

Laura Maxwell Stuart

Robin Bowman

John Tiner

Chris Sowerbutts

Keld van Schreven

Jade Brudenell



ADVISORY BOARD

Comprising local nature experts who voluntarily share their time and advice so we can optimise our funding decisions. We are very grateful to have the support of:

Kevin Bishop, Dartmoor National Park

Thomas Bourne, Greenheart Business

Jane Brady, Bioregional Learning Centre

Jade Brudenell, Conservation Collective

Laurence Couldrick, West Country Rivers Trust

Kevin Cox, RSPB

Sarah Jennings, Devon Local Nature Partnership

Neil Garrick-Maidment, Seahorse Trust

Naomi Oakley, Dartmoor Regenerative Farmer

Libby Woodhatch, Marin Trust

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WHAT'S NEXT

Our priority is to increase the amount of funding available for grassroots nature-based solutions in Devon by inspiring more people and businesses to get involved. We also strive to encourage more projects to start-up, enhancing their impact by sharing our expertise and financial support.



GET INVOLVED

DEVON ENVIRONMENT FOUNDATION

Support grassroots nature-based solutions in Devon.
[Donate now](#) and [spread the word!](#)



-  @devon_enviro
-  @devon_enviro
-  devonenvironment.org
-  amanda@devonenvironment.org

CONSERVATION COLLECTIVE

Support grassroots nature-based solutions
around the world.
[Donate now](#) or to find out more, [get in touch](#).



-  @theconservationcollectivenetwork
-  @_cc_network
-  @conservationcollectiveorg
-  conservation-collective.org
-  jade@conservation-collective.org