



INTRODUCING THE

DEVON ENVIRONMENT FOUNDATION

PART OF THE CONSERVATION COLLECTIVE





**"EVERYWHERE YOU LOOK
THERE ARE BRILLIANT PEOPLE
WORKING TO CREATE POSITIVE
ENVIRONMENTAL CHANGE.**

**SMALL AMOUNTS OF FUNDING,
STRATEGICALLY DIRECTED,
CAN SUPERCHARGE THIS WORK."**

**BEN GOLDSMITH,
CO-FOUNDER**



OUR VISION

Protecting and restoring Devon's natural beauty by funding local nature regeneration:

- **At least 30% of Devon 'for nature' by 2030.**
- Enabling local nature recovery by protecting and restoring at least 30% of Devon's land and water by 2030.
- Working with local partners to implement bold nature regeneration projects that can be replicated and scaled.
- Our areas of interest are: Landscape Regeneration, River Restoration, and Marine Conservation.



WHY

We have created climate and nature emergencies:

- Most of us take more from nature than we give back.
- Our health, wealth, and happiness depend on thriving nature.
- Recent decades have seen staggering declines in wildlife.
- This is the decisive decade to create a legacy of nature restoration.
- Nature-based Solutions (NbS) tackle both the climate and biodiversity crises, repairing the damage we have caused.
- Devon is the perfect place to scale NbS: the county spans two coastlines, with plenty of green space in between.
- It is one of the largest, least densely populated counties, offering an abundance of nature regeneration opportunities.



HOW

Channelling funds from businesses & philanthropists to grassroots nature regeneration projects:

- Helping donors achieve net zero emissions by coupling their carbon reductions with our nature regeneration projects.
- Tapping into our network of experts to ensure we support the projects offering the largest returns for nature.
- Seeking to build local coalitions that catalyse systemic change.
- Providing projects with vital funds to scale their impact.
- Filling a gap by being agile, unbureaucratic, and 'getting stuff done'.
- Attracting new sources of environmental funding by showcasing what can be achieved by nature regeneration.
- Pooling funds and creating leverage for each donor to share in the successes generated by total DEF funds raised.



PROJECTS

THE APRICOT CENTRE

A **regenerative farm** that has collected five years' worth of data demonstrating how farming can be productive whilst sequestering carbon, supporting biodiversity, creating climate resilience, and providing local food security.

Our funding will enable them to share the learnings in innovative ways, so more farmers discover the benefits of regenerative practices and gain confidence to adopt them too.





PROJECTS

MOOR MEADOWS

A community **meadow restoration** scheme that increases plant and insect biodiversity by encouraging landowners to create, conserve, and restore vital meadow habitat on Dartmoor.

Our funding will enable them to create a toolkit to share their expertise further afield, inspiring more landowners to devote space for more meadows creating nature corridors throughout Devon.





PROJECTS

BIOME ALGAE

An **off-shore seaweed farming** research trial, with the backing of the Universities of Exeter and Plymouth, that aims to prove the economic, environmental, and social benefits of off-shore kelp farming, particularly for coastal communities.

Our funding will enable the trial to take place so they can share the findings, with the goal of scaling this pioneering practice to other locations off the Devon and Cornwall coasts.





PROJECTS

TILL THE COAST IS CLEAR

A **plastic pollution clean-up** initiative employing a rib and recycled plastic kayaks to access hard-to-reach areas of rivers, coast, and estuary while educating and engaging the community and eco-tourists around plastic waste prevention.

Our funding will enable them to continue their vital work and amplify their impact; cleaning-up and raising awareness in new locations along the Devon coast.





OUR TEAM

The DEF is a UK branch of the Conservation Collective, a network of local philanthropic funds focussed on protecting and restoring nature.

The DEF team consists of:

- a Devon-based **Executive Director**, Amanda Keetley.
- a **Steering Committee** of actively involved donors:
Simon Nicholls, Mitch Tonks, Ben Goldsmith, Wynne Griffiths,
Amy Harker, Andreas Kodell, Galahad Clark, Jade Brudenell.
- an **Advisory Council** of local nature experts:
Kevin Bishop, Thomas Bourne, Jane Brady, Laurence Couldrick,
Kevin Cox, Sarah Jennings, Neil Garrick-Maidment, Naomi Oakley,
Libby Woodhatch.



GIVE BACK TO NATURE

Most of us have taken more than we give back to nature.
Supporting the DEF is an effective way to give back.

**For more information, contact Amanda Keetley on
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www.devonenvironment.org

@Devon_Enviro

#ForNature



www.devonenvironment.org

Registered charity number: 1185925





THANK YOU



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